

ORDER



Orders
Order / Rev: 1981612
Alt Order #: 09072795
Product Desc: PROTECT OUR POCKETBO
Estimate:
Flight Dates: 04/30/18 - 05/16/18
Original Date / Rev: 05/04/18 / 05/04/18
Order Type: Political

Primary AE: Chandra Winters
Sales Office: H-DAL
Sales Region: National

Agency
Name: Griffey Agency
Buying Contact:
Billing Contact:
 1209 Wild Turkey Court
 Little Rock, AR 72211

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Protect our Pocketbooks
Demographic: A35+
Product Codes: PL20
Priority: P 1
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/06/18	9	\$13,450.00	\$11,432.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	9	\$13,450.00	\$11,432.50	0.00
Totals	9	\$13,450.00	\$11,432.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chandra Winters			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WAFB	60%	\$13,450.00
Market	100%	\$22,416.67

Competitive Share

	Share	Total
CABL	0%	\$0.00
DAFB	0%	\$0.00
EAFB	0%	\$0.00
LBBR	0%	\$0.00
LZUP	0%	\$0.00
WBBR	0%	\$0.00
WBRZ	20%	\$4,483.33
WBTR	0%	\$0.00
WBXH	0%	\$0.00
WGMB	15%	\$3,362.50
WLFT	0%	\$0.00
WLPB	0%	\$0.00
WVLA	5%	\$1,120.83
WZUP	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAFB	05/04/18	05/04/18		Comm	6:00 AM-7:00 AM	----F--	:30	1	\$900.00	P 1	0.00	NM	0	\$0.00

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 Product Desc: PROTECT OUR POCKETBO
 Estimate: WAFB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9 News This Morning 6a-7a															
9 News This Morning 6a-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/30/18	05/06/18	----F--					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAFB	04/30/18-05/06/18		9 News This Morning 6a-7a		6:00 AM-7:00 AM	-----F----	:30		(\$900.00)		0.00	NM		
Credited															
[CR-CIA-No Payment Received]															
N 2	WAFB	05/04/18	05/04/18	WAFB 9 News at Noon	Comm	12:00 PM-12:30 PM	----F--	:30	1	\$950.00	P 1	0.00	NM	0	\$0.00
WAFB 9 News at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/30/18	05/06/18	----F--					1	\$950.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAFB	04/30/18-05/06/18		WAFB 9 News at Noon		12:00 PM-12:30 PM	-----F----	:30		(\$950.00)		0.00	NM		
Credited															
[CR-CIA-No Payment Received]															
N 3	WAFB	05/04/18	05/04/18	WAFB 9 News at 5	Comm	5:00 PM-5:30 PM	----F--	:30	2	\$1,600.00	P 1	0.00	NM	2	\$3,200.00
WAFB 9 News at 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/30/18	05/06/18	----F--					2	\$1,600.00		0.00			
N 4	WAFB	05/04/18	05/04/18	WAFB 9 News at 6	Comm	6:00 PM-6:30 PM	----F--	:30	2	\$1,800.00	P 1	0.00	NM	2	\$3,600.00
WAFB 9 News at 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/30/18	05/06/18	----F--					2	\$1,800.00		0.00			
N 5	WAFB	05/04/18	05/04/18	WAFB 9 News at 10 M-F	Comm	10:00 PM-10:30 PM	----F--	:30	1	\$2,150.00	P 1	0.00	NM	1	\$2,150.00
WAFB 9 News at 10 M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/30/18	05/06/18	----F--					1	\$2,150.00		0.00			
N 6	WAFB	05/05/18	05/05/18	CBS This Morning Saturday	Comm	6:00 AM-8:00 AM	-----1-	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
Saturday Early Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/30/18	05/06/18	-----1-					1	\$400.00		0.00			
N 7	WAFB	05/05/18	05/05/18	LOC Late News Sat	Comm	10:00 PM-10:30 PM	-----1-	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
WAFB 9 News at 10 Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/30/18	05/06/18	-----1-					1	\$1,400.00		0.00			
N 8	WAFB	05/06/18	05/06/18	Sunday News Hour	Comm	5:00 PM-5:30 PM	-----1	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
Sunday News Hour (5:00 PM-5:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/30/18	05/06/18	-----1					1	\$700.00		0.00			
N 9	WAFB	05/06/18	05/06/18	LOC Late News Sun	Comm	10:00 PM-10:30 PM	-----1	:30	1	\$2,000.00	P 1	0.00	NM	1	\$2,000.00
WAFB 9 News at 10 Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/30/18	05/06/18	-----1					1	\$2,000.00		0.00			
													Totals	9	\$13,450.00